



Salesforce for Education Pricing Guide

Salesforce for Education helps you deliver connected experiences that build learner relationships for life



Product Category	Features and Details	Pricing
<p>Education Cloud Unlimited Edition Unlimited market-leading CRM power and support for Education</p> <p><i>This edition requires an annual contract.</i></p>	<p>Includes Sales and Service CRM, plus the following features:</p> <ul style="list-style-type: none"> Deliver a connected journey for prospective students and families with Education Cloud for Recruitment and Admissions. Build deeper connections with students with Education Cloud for Student Success. Build trusted lifelong alumni and donor relationships with Education Cloud for Advancement and Alumni Relations. Maximize faculty and staff impact with features such as scheduling and case management that can be used dynamically across any department. Get started faster with education-specific objects, logic, and automation built on the #1 CRM platform. Gain access to Premier Success customer support as well as additional included features such as Salesforce Inbox. 	<p>\$138.75 USD/user/month billed annually. Usage restrictions apply.</p>
<p>Education Cloud Enterprise Edition Market-leading CRM with purpose-built functionality for education</p> <p><i>This edition requires an annual contract.</i></p>	<p>Includes Sales and Service CRM, plus the following features:</p> <ul style="list-style-type: none"> Deliver a connected journey for prospective students and families with Education Cloud for Recruitment and Admissions. Build deeper connections with students with Education Cloud for Student Success. Build trusted lifelong alumni and donor relationships with Education Cloud for Advancement and Alumni Relations. Maximize faculty and staff impact with features such as scheduling and case management that can be used dynamically across any department. Get started faster with education-specific objects, logic, and automation built on the #1 CRM platform. 	<p>\$81.25 USD/user/month billed annually. Usage restrictions apply.</p>
<p>Limited Staff Access Enterprise & Unlimited Editions Extend specific Education Cloud features to every employee on campus.</p> <p><i>This edition requires an annual contract.</i></p>	<p>Includes Lightning Platform Plus, along with the following features:</p> <ul style="list-style-type: none"> Review student applications faster with tailored document management checklists. Empower faculty and staff to join student success teams and drive holistic case management at scale. Get started faster with education-specific objects, logic, and automation built on the #1 CRM platform. 	<p>\$25 USD/user/month billed annually. Usage restrictions apply.</p>



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<p>Experience Cloud For Learner & Alumni Success</p> <p>Quickly connect learners and alumni with the information they need to thrive using branded, digital communities.</p> <p><i>This product requires an annual contract.</i></p>	<p>Login Edition: Designed for learner populations who will be logging in less frequently to a community, usually three or fewer times per month, throughout their education journey.</p> <ul style="list-style-type: none"> Includes Customer Community Plus, along with pre-built Experience Cloud templates tailored for the needs of education. <p>Member Edition: Designed for learner populations who will be logging in frequently to a community throughout their education journey.</p> <ul style="list-style-type: none"> Includes the features of the Login Edition, along with the flexibility to support active learners who will be logging in more frequently. 	<p>\$1.50 USD/login/month billed annually.</p> <p>\$3.75 USD/member/month billed annually.</p>
<p>Actionable Insights for Every Institution</p> <p>Education Cloud Add-On</p> <p>Make faster, data-driven decisions institution-wide with analytics and intelligence offerings tailored to the needs of education.</p> <p><i>This product requires an annual contract.</i></p>	<p>CRM Analytics for Education: Leverage pre-built analytics dashboards and templates designed for the full learner lifecycle.</p> <ul style="list-style-type: none"> Out-of-the-box analytics for education, including pre-built dashboards for recruiting, admissions, student success, advancement and alumni relations. <p>Education Cloud Intelligence: Maximize productivity with a robust analytics and intelligence offering for education. Leverage the combined benefits of AI-driven insights and pre-built analytics dashboards for the full learner lifecycle. Plus, easily build predictive models with a new AI Accelerator for Education.</p> <p>Includes the features of CRM Analytics for Education, along with the following:</p> <ul style="list-style-type: none"> Einstein Prediction Builder to predict likelihood or target numbers, such as likelihood to enroll or alumni giving goals. New self-service AI Accelerator for Education to power actionable recommendations and AI models across campus. 	<p>\$41.25 USD/user/month billed annually.</p> <p>\$55 USD/user/month billed annually.</p>
<p>Sales and Service</p> <p>Empower your institution with the #1 CRM</p> <p><i>This edition requires an annual contract.</i></p>	<p>Unlimited Edition:</p> <ul style="list-style-type: none"> Sales: The #1 CRM with automation, AI and developer support built-in. Service: The CRM for service with AI, chat and 24/7 support. <p>Enterprise Edition:</p> <ul style="list-style-type: none"> Sales: The #1 CRM with added features, flexibility, and web API Service: The CRM for service with added features, and built-in AI. 	<p>\$96 USD/user Billed annually</p> <p>\$48 USD/user Billed annually</p>



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