# Salesforce for Education Pricing Guide

Salesforce for Education helps you deliver connected experiences that build learner relationships for life.

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<th>Product Category</th>
<th>Features and Details</th>
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| **Education Cloud**           | **Unlimited Edition**  
Unlimited market-leading CRM power and support for Education  
This edition requires an annual contract.  
Includes Sales and Service CRM, plus the following features:  
• Deliver a connected journey for prospective students and families with Education Cloud for Recruitment and Admissions.  
• Build deeper connections with students with Education Cloud for Student Success.  
• Build trusted lifelong alumni and donor relationships with Education Cloud for Advancement and Alumni Relations.  
• Maximize faculty and staff impact with features such as scheduling and case management that can be used dynamically across any department.  
• Get started faster with education-specific objects, logic, and automation built on the #1 CRM platform.  
• Gain access to Premier Success customer support as well as additional included features such as Salesforce Inbox.  
|                               | **Enterprise Edition**  
Market-leading CRM with purpose-built functionality for education  
This edition requires an annual contract.  
Includes Sales and Service CRM, plus the following features:  
• Deliver a connected journey for prospective students and families with Education Cloud for Recruitment and Admissions.  
• Build deeper connections with students with Education Cloud for Student Success.  
• Build trusted lifelong alumni and donor relationships with Education Cloud for Advancement and Alumni Relations.  
• Maximize faculty and staff impact with features such as scheduling and case management that can be used dynamically across any department.  
• Get started faster with education-specific objects, logic, and automation built on the #1 CRM platform.  
|                               | **Limited Staff Access**  
Enterprise & Unlimited Editions  
Extend specific Education Cloud features to every employee on campus.  
This edition requires an annual contract.  
Includes Lightning Platform Plus, along with the following features:  
• Review student applications faster with tailored document management checklists.  
• Empower faculty and staff to join student success teams and drive holistic case management at scale.  
• Get started faster with education-specific objects, logic, and automation built on the #1 CRM platform.  
|                               | $138.75  
USD/user/month billed annually. Usage restrictions apply.  
|                               | $81.25  
USD/user/month billed annually. Usage restrictions apply.  
|                               | $25  
USD/user/month billed annually. Usage restrictions apply.  

This page is provided for informational purposes only and subject to change. Contact your sales representative for detailed pricing information.
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<td><strong>Experience Cloud</strong>&lt;br&gt;<strong>For Learner &amp; Alumni Success</strong>&lt;br&gt;Quickly connect learners and alumni with the information they need to thrive using branded, digital communities.&lt;br&gt;This product requires an annual contract.&lt;br&gt;<strong>Login Edition</strong>: Designed for learner populations who will be logging in less frequently to a community, usually three or fewer times per month, throughout their education journey.&lt;br&gt;● Includes Customer Community Plus, along with pre-built Experience Cloud templates tailored for the needs of education.&lt;br&gt;<strong>Member Edition</strong>: Designed for learner populations who will be logging in frequently to a community throughout their education journey.&lt;br&gt;● Includes the features of the Login Edition, along with the flexibility to support active learners who will be logging in more frequently.</td>
<td><strong>Pricing</strong>&lt;br&gt;$1.50 USD/login/month billed annually.&lt;br&gt;$3.75 USD/member/month billed annually.</td>
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<td><strong>Actionable Insights for Every Institution</strong>&lt;br&gt;<strong>Education Cloud Add-On</strong>&lt;br&gt;Make faster, data-driven decisions institution-wide with analytics and intelligence offerings tailored to the needs of education.&lt;br&gt;This product requires an annual contract.&lt;br&gt;<strong>CRM Analytics for Education</strong>: Leverage pre-built analytics dashboards and templates designed for the full learner lifecycle.&lt;br&gt;● Out-of-the-box analytics for education, including pre-built dashboards for recruiting, admissions, student success, advancement and alumni relations.&lt;br&gt;<strong>Education Cloud Intelligence</strong>: Maximize productivity with a robust analytics and intelligence offering for education. Leverage the combined benefits of AI-driven insights and pre-built analytics dashboards for the full learner lifecycle. Plus, easily build predictive models with a new AI Accelerator for Education.&lt;br&gt;Includes the features of CRM Analytics for Education, along with the following:&lt;br&gt;● Einstein Prediction Builder to predict likelihood or target numbers, such as likelihood to enroll or alumni giving goals.&lt;br&gt;● New self-service AI Accelerator for Education to power actionable recommendations and AI models across campus.</td>
<td><strong>Pricing</strong>&lt;br&gt;$41.25 USD/user/month billed annually.&lt;br&gt;$55 USD/user/month billed annually.</td>
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<td><strong>Sales and Service</strong>&lt;br&gt;Empower your institution with the #1 CRM&lt;br&gt;This edition requires an annual contract.&lt;br&gt;<strong>Unlimited Edition</strong>:&lt;br&gt;● Sales: The #1 CRM with automation, AI and developer support built-in.&lt;br&gt;● Service: The CRM for service with AI, chat and 24/7 support.&lt;br&gt;<strong>Enterprise Edition</strong>:&lt;br&gt;● Sales: The #1 CRM with added features, flexibility, and web API&lt;br&gt;● Service: The CRM for service with added features, and built-in AI.</td>
<td><strong>Pricing</strong>&lt;br&gt;$96 USD/user billed annually.&lt;br&gt;$48 USD/user billed annually.</td>
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