

Salesforce for Nonprofits

Create powerful experiences with better-connected data.

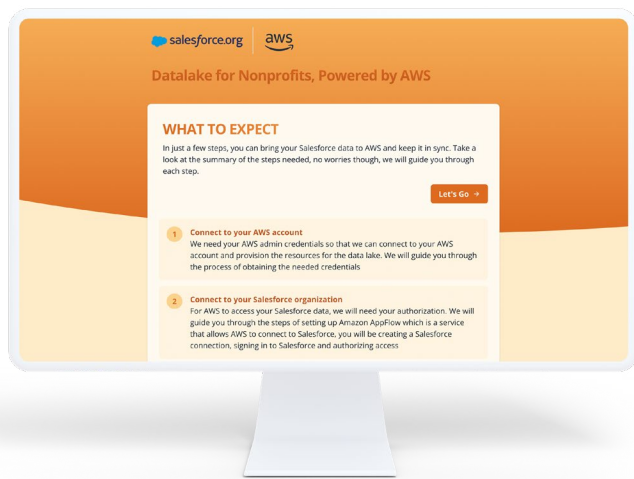
[See release notes](#)

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Nonprofit Operations

Power your teams with actionable insights and collaboration.



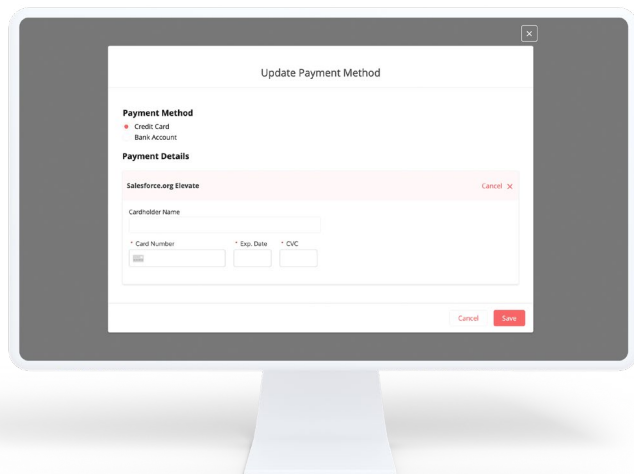
Data Lake for Nonprofits, Powered by Amazon Web Services (AWS)

What is Data Lake for Nonprofits? This open-source offering streamlines the data lake setup process with guided flows, an out-of-the-box integration with the Nonprofit Success Pack, and an automated data pipeline to Tableau for rich analytics and visualizations.

[Watch demo](#)

Fundraising

Build relationships and fund Impact.



Recurring Gift Management in Experience Cloud for Nonprofits

What is Experience Cloud for Nonprofits? Experience Cloud for Nonprofits is a digital front door for your constituents to engage with your nonprofit, streamline self-service, and share the story of your mission's impact.

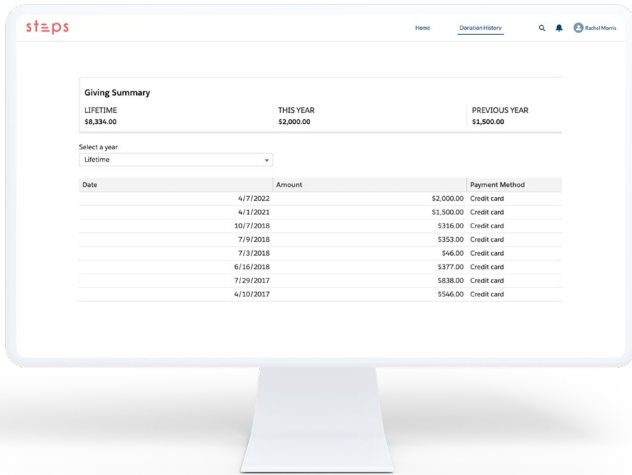
What's New? Enable donors with self-service. Donors are able to easily self-service their recurring gifts, and nonprofits can spend more time cultivating those relationships and less time managing support requests.

[Watch demo](#)

[See documentation](#)

Fundraising (Continued)

Build relationships and fund Impact.

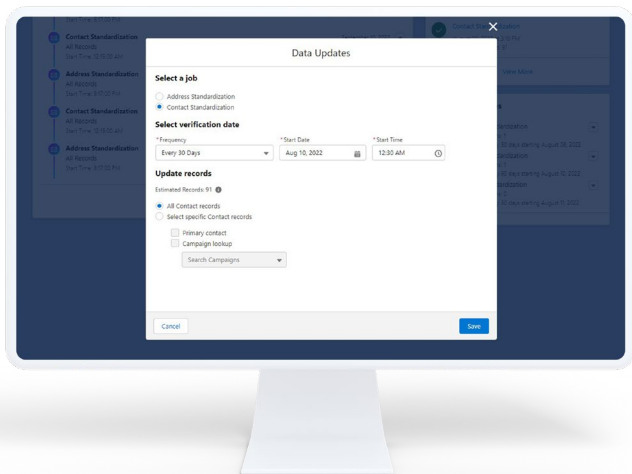


Gift Refunds for the Nonprofit Success Pack

What is the Nonprofit Success Pack (NPSP)? NPSP is our industry standard data model that is flexible, extensible and customizable.

What's New? Enable donors with self-service. Nonprofits are able to more easily issue full refunds for gifts and record those refunds for accounting purposes.

[See documentation](#)



Data Entry Verification

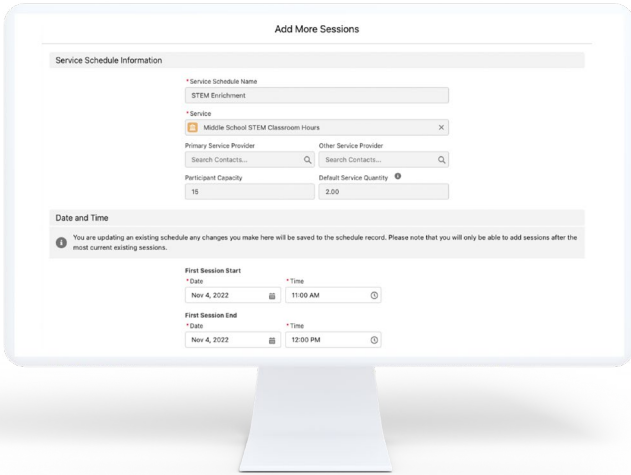
What is Insights Platform Data Integrity? Insights Platform Data Integrity helps cleanse your data, as all mailing addresses are converted to your national postal service's standard format, updated automatically by National Change of Address, and deduplicated.

What's New? Improve data quality and increase fundraising efficiency. Improve data quality in your org. And improve fundraising efficiency by validating email and phone formats and discovering which constituents are deceased (U.S.).

[See documentation](#)

Program Management

Build trusted relationships that are united to make change.



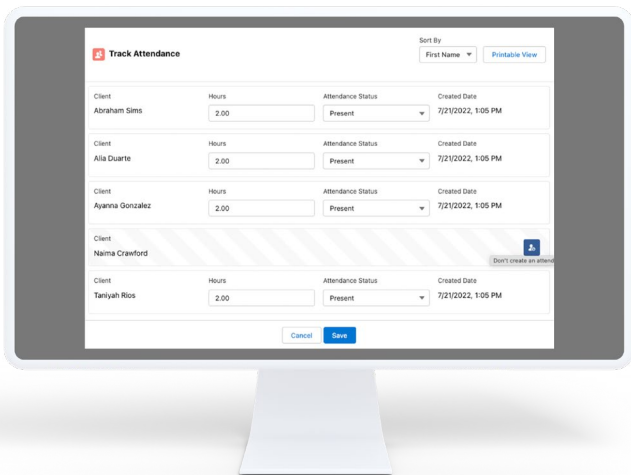
New Sessions Wizard, Participant Capacity Warnings

What is Program Management Module?

Program Management Module provides a standard framework for nonprofits to organize and manage their program data in Salesforce regardless of volume or complexity. (Innovation also available in Nonprofit Cloud Case Management).

What's New? Create service sessions quickly and add the right program participants. Easily extend existing Service Schedules and additional sessions with a new guided wizard. Make more informed decisions when adding participants to Service Schedules by receiving a warning when sessions are at capacity.

[See documentation](#)



Attendance Summary and Participants Enrolled

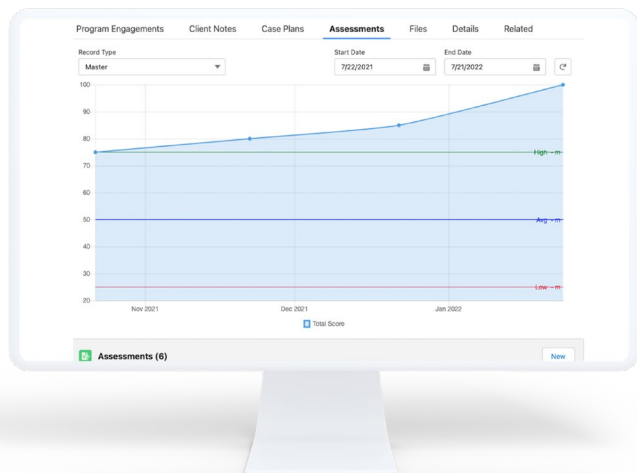
What is Program Management Module?

Program Management Module provides a standard framework for nonprofits to organize and manage their program data in Salesforce regardless of volume or complexity. (Innovation also available in Nonprofit Cloud Case Management).

What's New? Strike the right balance with the optimized number of participants receiving services and correct mistakes.

[See documentation](#)

Program Management (Continued)



Assessment Threshold Markers

What is Nonprofit Cloud Case Management?

Nonprofit Cloud Case Management helps organizations scale personalized care to clients on a platform that helps track services, case plans, notes, incidents, assessments and outcomes.

What's New? Visualize how clients are progressing against thresholds. Get up to speed on client progress by comparing their score progress against assessment thresholds.

[See documentation](#)

Note: Insights Platform Data Integrity, Einstein for Nonprofits, the Nonprofit Success Pack (NPSP) and Marketing Cloud Engagement for Nonprofits now supports Brazilian Portuguese.

Visit us at www.salesforce.org/contact-us or call 1-800-667-6389 to learn more.

About Salesforce.org

Salesforce.org is a social impact center of Salesforce focused on partnering with the global community of changemakers. We provide access to powerful technology, community partnerships, and impactful investments that empower changemakers to build a better world. As a social enterprise business unit dedicated to creating solutions for nonprofit, educational, and philanthropic organizations, we innovate on top of the world's #1 CRM, channeling the philanthropic power of our employees, customers and partners to join our global movement for good.