

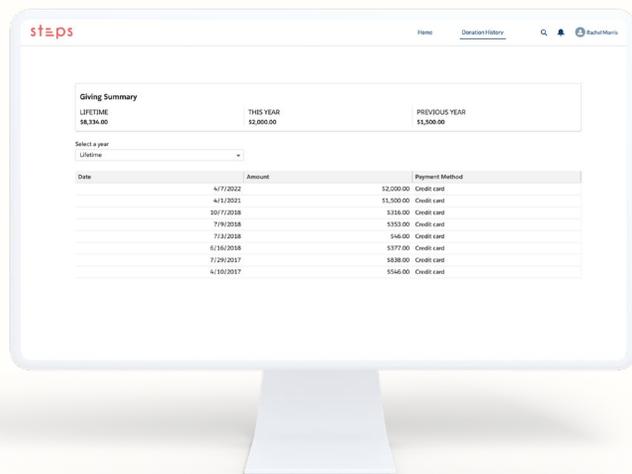
Nonprofit Cloud

Create Meaningful Engagement with Your Stakeholders



Fundraising

Build Relationships, Fund Impact

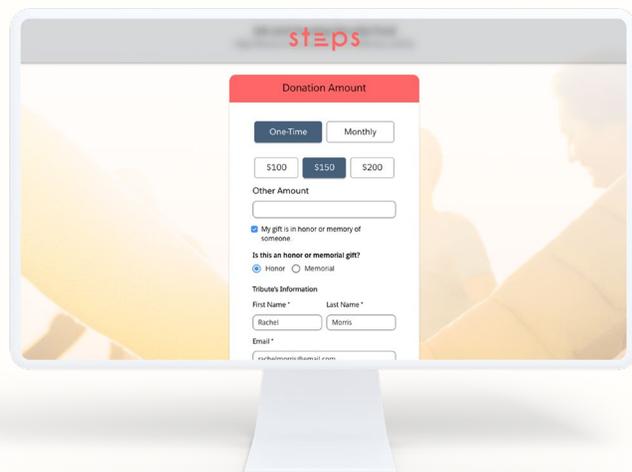


Experience Cloud for Nonprofits Enhancement

Experience Cloud for Nonprofits is a digital front door for your constituents to engage with your nonprofit, streamline self-service, and share the story of your mission's impact.

What's New? Increase donor engagement and reduce staff time. Enable donors to self-serve by looking up their donation history to see all donations for a given time-period, such as a tax year, in a new donor portal in Experience Cloud, saving staff time.

[Learn More](#)



Elevate Enhancements

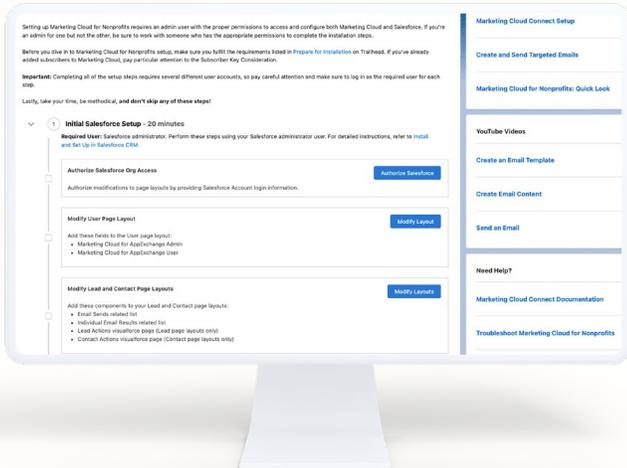
Elevate is a fully integrated solution for fundraising, consisting of Giving Pages, which are easy to set up, and Payment Services, which includes a multi-gateway solution that connects to the Nonprofit Success Pack (NPSP).

What's New? Raise more with tribute gifts on Giving Pages and by re-engaging lapsed donors with automated communications. Provide more payment options with support for Worldpay VAP Platform payment gateway.

[Learn More](#)

Marketing & Engagement

Build the Relationships That Power Your Mission



Marketing Cloud Engagement for Nonprofits Enhancements

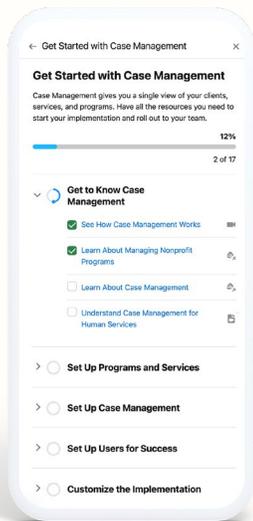
Marketing Cloud Engagement for Nonprofits is purpose-built marketing technology to help organizations deliver meaningful, scalable experiences to their communities. It fully integrates with data in the Nonprofit Cloud, enabling you to engage supporters with beautiful, personalized email campaigns.

What's New? Save even more time with enhanced automation for set up and configuration of Marketing Cloud including modifying user page layouts, creating permission sets in CRM, and creating subscriber attributes.

[Learn More](#)

Program Management

Build Trusted Relationships, United to Make Change



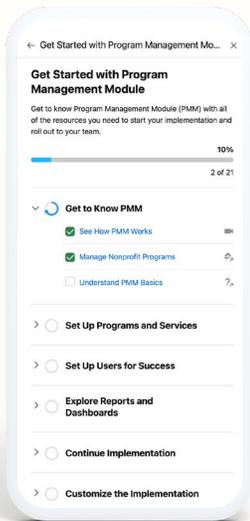
Nonprofit Cloud Case Management Guidance Center for Admins

Nonprofit Cloud Case Management helps organizations scale personalized care to clients on a platform that helps track services, case plans, notes, incidents, assessments and outcomes.

What's New? Admins get up and running faster with easy to use guides. Admins get onboarding support with step-by-step instructions and resources to set up their organization quickly and easily.

[Learn More](#)

Program Management (Continued)



Program Management Module Guidance Center for Admins

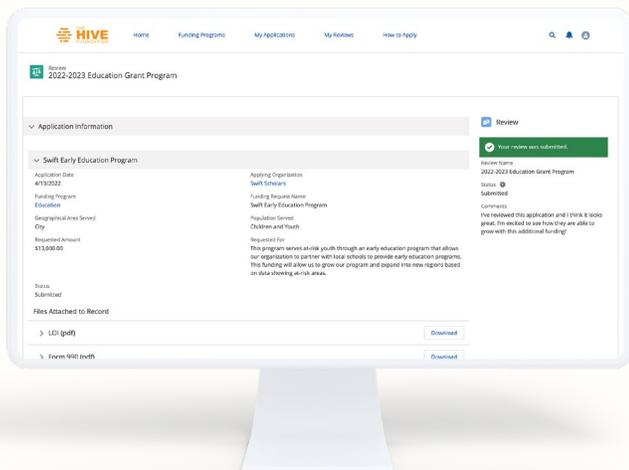
Program Management Module provides a standard framework for nonprofits to organize and manage their program data in Salesforce regardless of volume or complexity. (*Innovation also available in Nonprofit Cloud Case Management*).

What's New? Admins get up and running faster with easy to use guides. Admins get onboarding support with step-by-step instructions and resources to set up their organization quickly and easily.

[Learn More](#)

Grants Management

Build Trusted Relationships, Invested in a Better Future



External Reviews

Grants Management is a product that helps grantmakers streamline their processes to get critical funding out to their communities quickly.

What's New? Accelerate funding decisions by easily gathering input from external stakeholders. Grants Managers speed up decision making on funding requests by making it easy for external stakeholders to provide feedback applications.

[Learn More](#)

Visit us at www.salesforce.org/contact-us or call 1-800-667-6389 to learn more.

About Salesforce.org

Salesforce.org is a social impact center of Salesforce focused on partnering with the global community of changemakers. We provide access to powerful technology, community partnerships, and impactful investments that empower changemakers to build a better world. As a social enterprise business unit dedicated to creating solutions for nonprofit, educational, and philanthropic organizations, we innovate on top of the world's #1 CRM, channeling the philanthropic power of our employees, customers and partners to join our global movement for good. Visit www.salesforce.org for more.