

SOLUTION SNAPSHOT



 [salesforce.org](https://www.salesforce.org)

Accounting Subledger

Aligning Fundraising and Accounting Data for Nonprofit and Educational Organizations



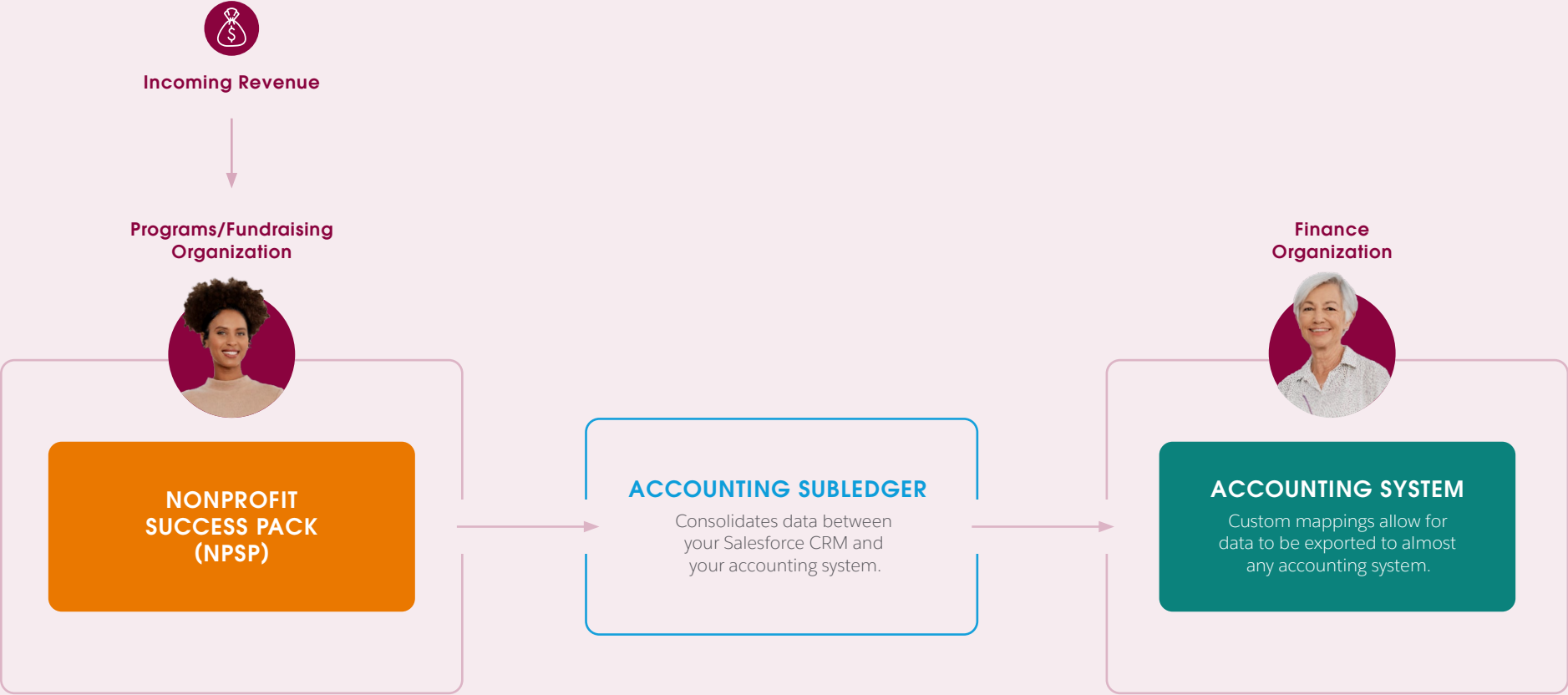
Introduction

As your organization grows, you might invest in various systems to support your growing operations. Although having several, separate systems might appear manageable, disconnects can limit productivity and transparency within and outside the organization.

Simply put, if your CRM and Accounting System can speak with each other, you are able to eliminate duplication, and gain a real-time 360 degree view of constituent information. This in a nutshell, is what Accounting Subledger does for you.

Let's take a closer look

Accounting Subledger aligns the programs, fundraising, and accounting functions in your organization.



* Accounting Subledger is a part of Nonprofit Cloud and Education Cloud and designed for nonprofits and educational institutions. You would need to have the latest version of Nonprofit Success Pack (NPSP) or Gift Entry Manager to implement Accounting Subledger. Accounting Subledger is available in two packages – Starter and Growth. For pricing and features, please contact your Salesforce Account Executive.

Features of Accounting Subledger

Map to Accounting Systems

Custom mappings to homegrown systems and customized templates for widely used accounting systems*.

Generate Debits and Credits

Create accounting records in the style of standard journal entries, with support for double entry journals – debits and credits.

Detailed Gift Allocations

Allocate gifts to specific funds at the level of detail needed to recognize donor intent. Accounting Subledger also supports cash and accrual accounting.

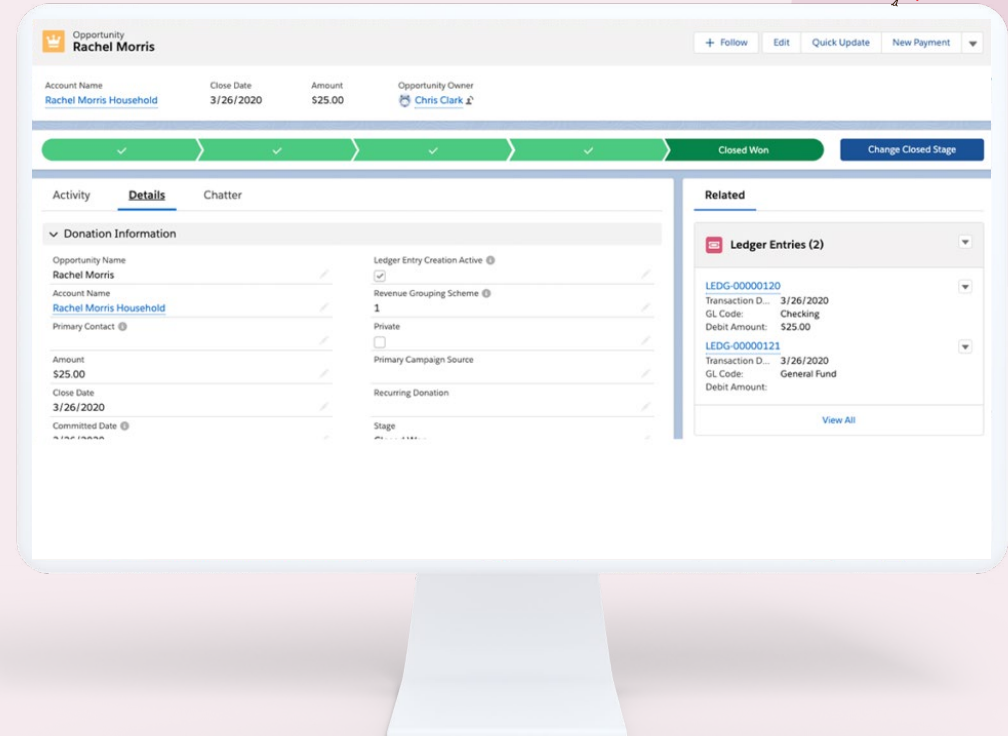
Accounting Periods

Open and close accounting periods to ensure that activity is reconciled and posted in both systems. Organize periods of time to match your accounting methods.

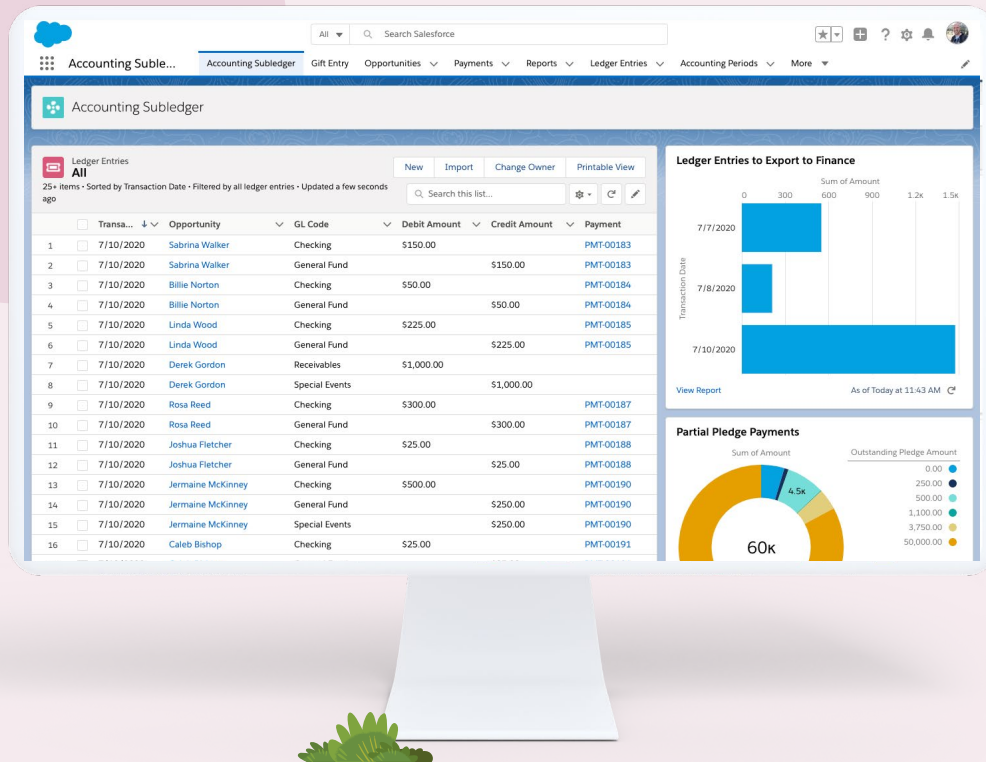
Integration with Nonprofit and Education Data

Accounting Subledger leverages Nonprofit Success Pack (NPSP) and the larger capabilities of the Salesforce ecosystem to extend your gift-recording capabilities.

Visit our [website](#) to learn more about Accounting Subledger.



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Benefits of Accounting Subledger

Greater Transparency

Information is updated across financial systems and the CRM which creates financial and operational accountability for both internal and external stakeholders who have invested in the organization.

More Efficient Use of Time

Accounting Subledger manages complex allocations across multiple programs, projects, and fiscal years – so that you can spend more time on raising money and growing your mission.

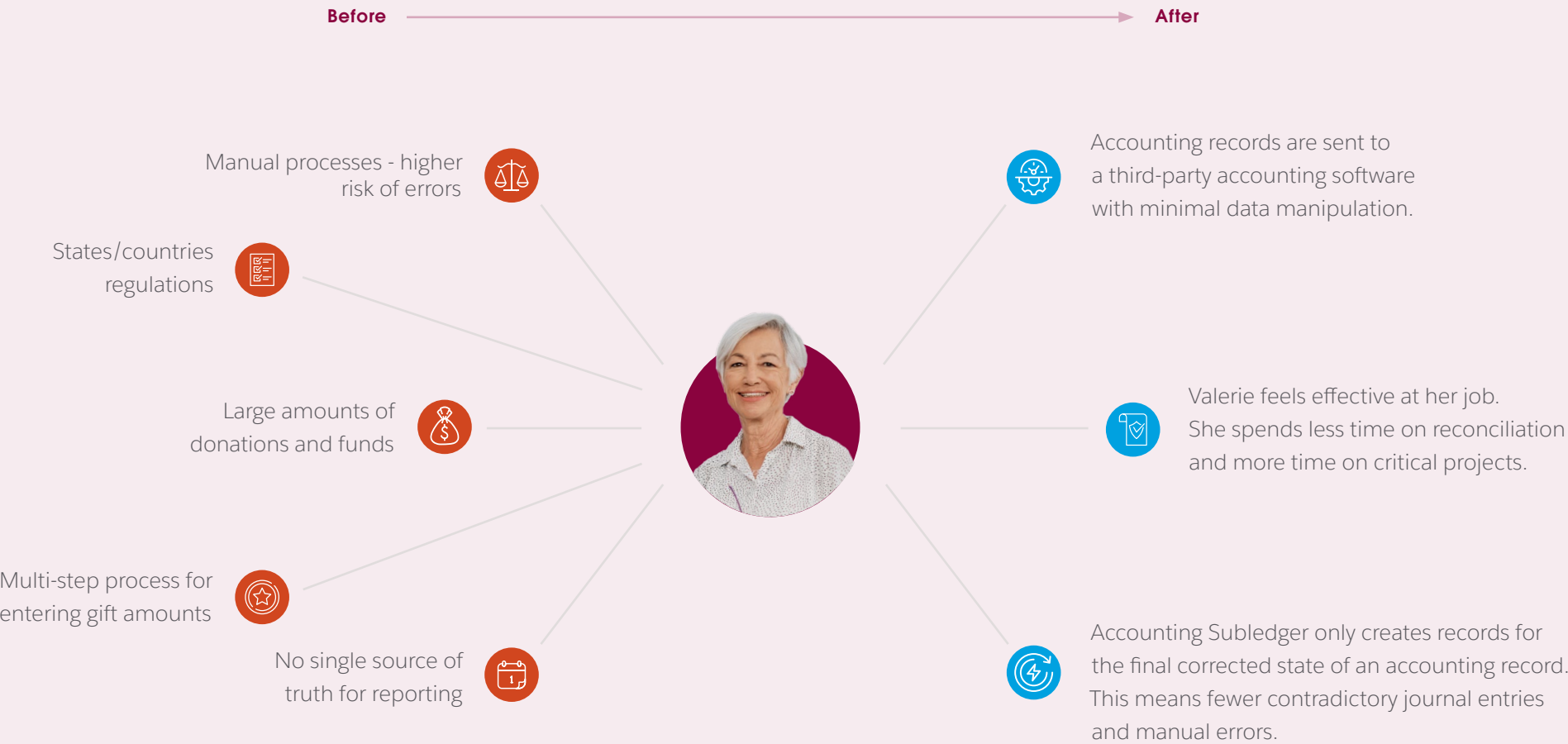
Unified View of Giving

One of the major advantages of streamlining data between your CRM and Accounting system is that it helps you get all your donor and any other transaction information in one place – giving you a truly unified view of giving and operations. Learn more [here](#).

Visit the [Trailblazer Community](#) to join a community of users and discussions on Accounting Subledger.

Accounting Subledger Increases Efficiency and Transparency for Valerie and Learning Empowerment

Valerie is an accountant at Learning Empowerment, a growing nonprofit. Valerie faces various challenges with the organization’s rapid growth. As Accounting Subledger is implemented, she begins to gain several efficiencies.



Customer Success

Water.org is a global nonprofit organization working to bring safe, accessible, and cost-effective water and sanitation to the world. The water crisis negatively impacts the health of more than one-third of the world's population – nearly 1 million people die each year from water, sanitation and hygiene-related diseases.

Water.org has empowered more than 29 million people in 17 countries with access to safe water and sanitation. For millions of women, children, and communities – this means a safer environment and the potential for improved health and economic opportunity.

“Accounting Subledger helps us bridge the gap between two critical perspectives around our donations — the Finance and Development perspectives. It also helps us meet our goal of enabling our development, marketing and donor care teams do what they do best, and not have to worry about debits and credits or other foundational accounting elements that the accounting team manages.”



Josh Gunkel
Director, Technology, Water.org





Want to see Accounting Subledger in action?

[Learn more](#)