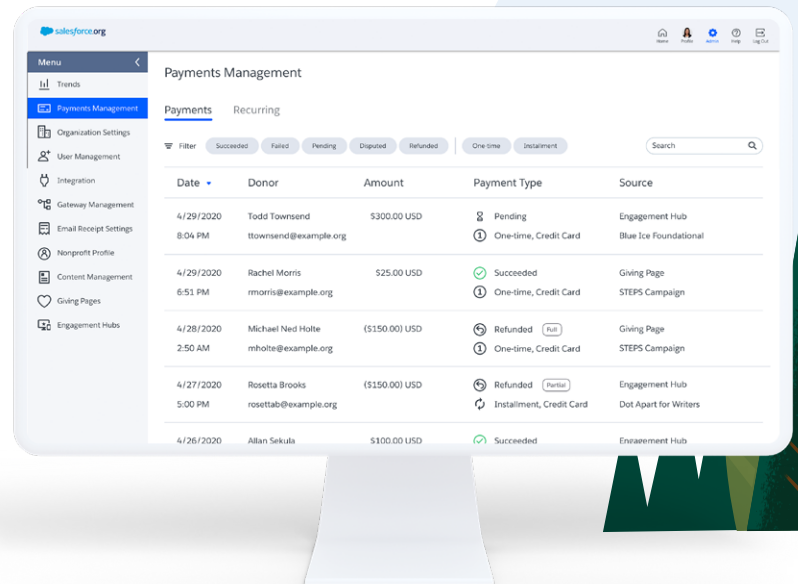


# Salesforce.org Payment Service Gateway Connector

Nonprofits and educational institutions looking for an easier way to accept online donations or process them in their CRM can directly integrate with Nonprofit Cloud and Education Cloud. Salesforce.org Elevate\* is a product suite designed to simplify, strengthen, and streamline fundraising efforts for United States-based customers processing payments in U.S. dollars. [Customers outside of the U.S.](#) have the power of the Salesforce Ecosystem.

The platform layer underlying Salesforce.org Elevate is Salesforce.org Payment Services, which allows you to connect your existing payment gateway to Salesforce through Nonprofit Success Pack (NPSP).



## Payment Service Capabilities

Payment Services aggregates your payment data, as well as existing fundraising reporting and analytics, into Salesforce. Key features include end-to-end credit and debit card processing and the ability to collect donations via Giving Pages, which is included in the Salesforce.org Elevate product suite. You can enter donations directly in Salesforce using Gift Entry Manager, as well as through an extensible payments API, which lets you connect to custom web donation forms.

## Key Benefits

**Streamlined integration** from all your donation channels into Salesforce CRM via NPSP

**Increased flexibility by integrating** both online and direct mail donations

**Speed and agility** as you expand donation channels with a wider choice of gateways and processing options

**Higher productivity** for fundraising managers

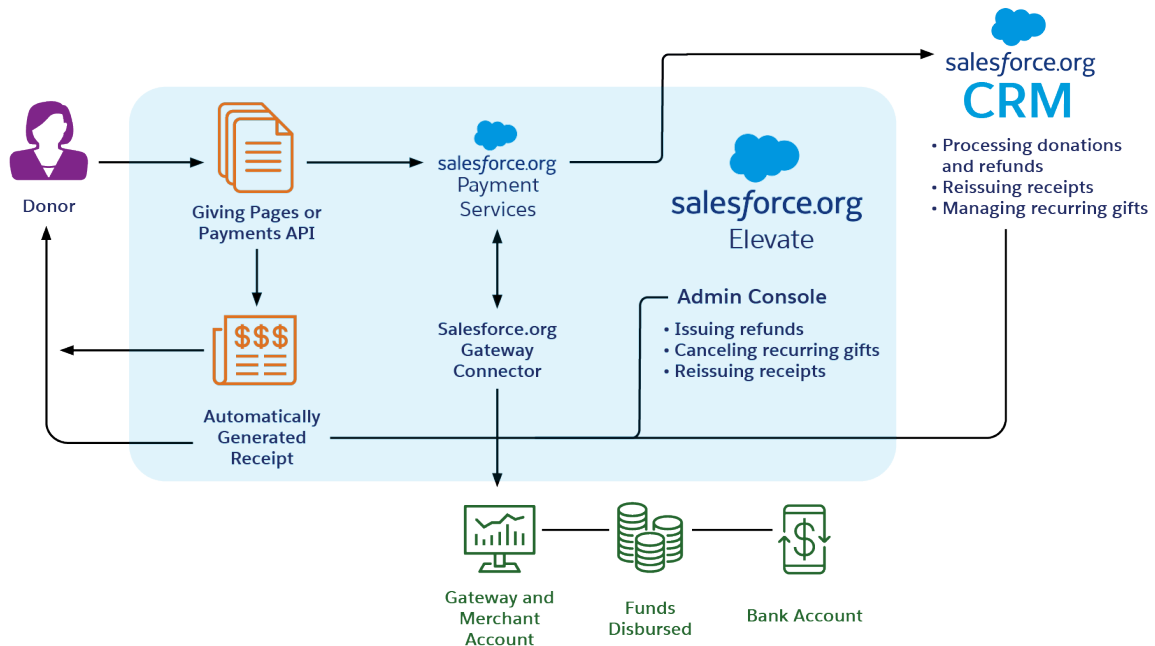
**Supports GDPR and CCPA compliance** for enhanced privacy

## With Payment Service, You Can...

- Assign gateways to inbound donation channels, such as Giving Pages or custom donation forms
- Perform single or recurring credit card transactions online or in NPSP
- Support multiple payment methods (payment cards, ACH, and digital wallets)
- Cancel and edit recurring donations
- Customize and automate receipts with your branding
- Disable tax receipting entirely and use a different receipting process
- Easily migrate recurring donations from your existing payment gateway
- View and export one-time and recurring gift data
- View and report on donations in NPSP

## Payment Services Includes:

Payment Services offers a gateway connector, a payments API, tax receipt capability, and CRM integration. Here's how it supports nonprofits and educational institutions with CRM:



## Summary

### Nonprofits and education institutions can...

- Accept donations through Giving Pages, or their own custom donation pages using the payments API
- Process payments directly in NPSP
- Generate receipts for donors
- Connect to their existing gateway to accept payments
- Ensure that gifts flow into Salesforce
- Report and manage transactions using the Elevate admin console or inside CRM via NPSP
- Grow your fundraising programs with a foundation of security and scalability

Salesforce.org Elevate includes Giving Pages and Payment Services. **Salesforce.org Elevate Power of Us Edition** is available through the [Power of Us Program](#) with no upfront costs and fees based on the amount of funds raised, unless the donor covers them. This edition supports Stripe as the payment gateway. Salesforce.org Elevate Advanced Edition supports additional payment gateways.

**Get in Touch: Visit us at [www.salesforce.org/contact-us](http://www.salesforce.org/contact-us) to learn more.**

### About Salesforce.org

Salesforce.org is a social impact center of Salesforce focused on partnering with the global community of changemakers. We provide access to powerful technology, community partnerships, and impactful investments that empower changemakers to build a better world. As a social enterprise business unit dedicated to creating solutions for nonprofit, educational, and philanthropic organizations, we innovate on top of the world's #1 CRM, channeling the philanthropic power of our employees, customers and partners to join our global movement for good. Visit [www.salesforce.org](http://www.salesforce.org) for more.

\*Salesforce.org Elevate is made available to United States-based customers transacting in U.S. dollars. [Customers outside of the U.S.](#) have the power of the Salesforce Ecosystem.