

Elevate

A comprehensive suite to integrate fundraising operations and streamline the donor journey.



The donor journey can take many routes. And organizations asking for donations need to be able to accept funds through the channels that work best for donors. Integrating all the technology components required to make this possible can be daunting, but when they work together, they improve staff productivity and enhance the experience of your donors. On the other hand, anytime you introduce technology that isn't fully integrated, you introduce the risk of data, contacts, and opportunities slipping through the cracks.

Salesforce.org Elevate* has all the necessary building blocks to support a seamless donor journey. It is a fully integrated solution for fundraising, consisting of donation pages that are easy to set up, as well as payment processing for United States-based customers accepting donations in US dollars. [Customers outside of the U.S.](#) have the power of the Salesforce Ecosystem.

Salesforce.org Elevate is a suite of integrated offerings for the nonprofit and education sectors that gives organizations a new way to convert visitors into committed advocates. It provides a seamless management interface to engage donors and alumni while streamlining the critical back-end functions of payments, CRM, and accounting. Elevate delivers all the security and scalability you've come to expect from Salesforce while considering industry best practices and providing the support you need to grow your fundraising program.

Salesforce.org Elevate Power of Us Edition is available through the [Power of Us Program](#) with no upfront charges. Fees based on the amount of funds raised, unless the donor covers them.

Elevate Products

Payment Services

An open platform that allows you to connect your payment providers to process payments directly in the [Nonprofit Success Pack \(NPSP\)](#) as single gifts as well as in batch for donations received in the bulk. Recurring gifts can be imported into Elevate and NPSP and updated directly in NPSP. Enables online donations via Giving Pages and the Payments API, all integrated into NPSP.

Giving Pages

An out-of-the-box donation form that conforms to your branding and configuration requirements. Can be embedded in your website with standard or custom fields and streams collected data into Payment Services and your CRM. Giving Pages are search-engine optimized, built for mobile, and integrated into your website's Google Analytics.

Salesforce.org Cross-Cloud Integration

Elevate accelerates your digital fundraising by direct integration with the CRM in Nonprofit Cloud and Education Cloud. It funnels donations into NPSP for Nonprofit Cloud and Education Cloud.

How Elevate Saves Time and Resources from the Traditional Process

Automated tasks and a single source of truth eliminate steps from your process.

- Manual step is eliminated.
- Manual step is made easier, faster, or cheaper.



Get in Touch: Visit us at www.salesforce.org/contact-us to learn more.

About Salesforce.org

Salesforce.org is a social impact center of Salesforce focused on partnering with the global community of changemakers. We provide access to powerful technology, community partnerships, and impactful investments that empower changemakers to build a better world. As a social enterprise business unit dedicated to creating solutions for nonprofit, educational, and philanthropic organizations, we innovate on top of the world's #1 CRM, channeling the philanthropic power of our employees, customers and partners to join our global movement for good. Visit www.salesforce.org for more.

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