Nonprofit Cloud

Build the Relationships that Achieve Great Missions

Nonprofit Cloud

Now, Nonprofit Cloud includes a curated set of core capabilities to help your organization get started with Salesforce faster, at less cost, and greater impact with these key features:

- Capture and manage trusted data across departments all on a single platform
- Use the power of AI to analyze past donor behavior to create a strong segmentation strategy
- Align CRM Data to Accounting Systems to bring more transparency across development and finance teams
- Unify and cleanse data that you can share reliably across departments

Watch demo  See pricing

Fundraising

Build Relationships, Fund Impact

Einstein for Nonprofits

What is Einstein for Nonprofits? Einstein for Nonprofits brings you the power of Artificial Intelligence without the complexity, enabling any nonprofit to deliver smarter, personalized and more predictive experiences with their communities. Einstein is built right into the Salesforce platform and automatically discovers relevant insights, predicts future outcomes, recommends best next steps, even automates tasks, all without a data scientist.
Marketing Cloud for Nonprofits now includes Datorama Reports

What is Marketing Cloud for Nonprofits? A solution that helps organizations build constituent-first communications faster, personalized from data in the Nonprofit Cloud. The result is you can better engage and convert known supporters, leveraging beautiful, personalized email campaigns. Grow your reach, but never outgrow your marketing technology.

What’s New? Improve your marketing ROI. Nonprofits now includes Datorama Reports allowing you to analyze and report on all of your messaging.