



# Nonprofit Cloud Pricing Guide

Nonprofit Cloud helps you connect with the people who care about your cause, and unlocks the knowledge you need to make an impact.

## Nonprofit Cloud: Enterprise Edition & Unlimited Edition

Nonprofit Cloud includes a curated set of core products and capabilities to help your organization get started with Salesforce with [data cleansing](#), [giving predictions](#), and powerful ways to [connect to accounting systems](#). This edition comes with our open source Nonprofit data models built on Salesforce, which can be added depending on your organization's needs. [Learn more](#).

### Nonprofit Cloud Enterprise Edition\*:

Monthly Pricing: \$60 USD | £48 | € 60 | \$84 AUD

Annual Pricing: \$720 | £576 | €720 | \$1,008 AUD

**Features Include:** Sales and Service Cloud Enterprise Edition, Nonprofit Success Pack (NPSP), Outbound Funds Module (OFM), Program Management Module (PMM), Einstein for Nonprofits, Accounting Subledger Starter, Data Integrity.

\*All per-user products require an annual contract. Any organization limits do not scale with each additional user license purchase.

### Nonprofit Cloud Unlimited Edition\*:

Monthly Pricing: \$120 USD | €120.00 | £96.00 | \$168.00 AUD

Annual Pricing: \$1,440 USD | €1,440 | £1,152 | \$2,016 AUD

**Features Include:** Sales and Service Cloud Unlimited Edition, Nonprofit Success Pack (NPSP), Outbound Funds Module (OFM), Program Management Module (PMM), Einstein for Nonprofits, Accounting Subledger Starter, Data Integrity.

\*All per-user products require an annual contract. Any organization limits do not scale with each additional user license purchase.

## Nonprofit Cloud: Experience Cloud for Nonprofits

Use Experience Cloud to create donor portals that are branded to the look and feel of your organization. [Learn more](#).

### Experience Cloud for Nonprofits

\$1.80 USD | £1.28 | €1.48 | \$2.27 AUD/login/month (billed annually)

\$4.50 USD | £3.60 | €3.70 | \$5.68 AUD/member/month (billed annually)

**Features include:** Nonprofit Components and Flows (e.g. Long Term Case Management Action Plans), Partner Community

## Fundraising: Accounting Subledger

A product that prepares your fundraising information for your accounting system. A Nonprofit Success Pack (NPSP) subscription is needed to use this product. [Learn more](#).

### Salesforce.org Accounting Subledger - Starter

\$2,500 USD | £2,000 | €2,500 | \$3,500 AUD/year (billed annually)

**Features include:** Support Cash and Accrual Accounting, Recognize Pledges, Payments and Adjustments, Manage Adjustments, Write-offs and Reversals, Generate Ledger Entries on a Schedule, Allow for Multiple Allocations on Payments and Opportunities, Create Customized Mappings to Match Your Finance System, Prepare Data for Quickbooks, Sage Intacct & Financial Force, Supports up to 15,000 journal entries\*

\*Additional journal entries available for purchase in groups of 1,000

## Fundraising: Elevate

A fully integrated solution for digital fundraising, consisting of Giving Pages, which are easy to set up, and payment processing. [Learn more.](#) Only available in to United States-based customers processing payments in U.S. dollars using NPSP. [Customers outside of the U.S.](#) have the power of the Salesforce Ecosystem. Elevate does not support switching between Advanced Edition and Power of Us Edition at this time.

### Salesforce.org Elevate Advanced Edition

\$5,000 USD/year (billed annually) (U.S. only)

**Features include:** Giving pages, 1 payment gateway using Gateway Connector and 5,000 payment transactions\*, integration with the Nonprofit Success Pack (NPSP), ability to turn on Donor Cover to help offset fees.

\*Additional payment transactions available for purchase in groups of 1,000

### Additional Payment Gateway Connection

\$5,000 USD/year (billed annually) (U.S. only)

**Features include:** Add on a payment services gateway connector

\*Available to customers using Salesforce.org Elevate Advanced Edition

### Salesforce.org Elevate Power of Us Edition

**3% platform fee per transaction** plus applicable payment processing fees (deducted from transactions) (U.S. only)  
Elevate Power of Us Edition is recommended for customers processing up to \$165,000 USD annually.

**Features include:** Giving pages, 1 payment gateway connection to Stripe, integration with the Nonprofit Success Pack (NPSP), no subscription or upfront cost as part of the Power of Us Program, ability to turn on Donor Cover to help offset fees.

\*Additional Salesforce.org Payment Services Gateway Connectors not available with Salesforce.org Elevate Power of Us Edition

## Fundraising: Insights Platform Data Integrity

A product that helps you cleanse your data, as all mailing addresses are converted to your national postal service's standard format, updated automatically by National Change of Address, and deduplicated. A Nonprofit Success Pack (NPSP) subscription is needed to use this product. [Learn more.](#)

### Insights Platform Data Integrity

\$1,000 USD | £1,200 | €1,500 | \$2,100 AUD/year (billed annually)

**Features include:** 10,000 contacts\*, Address Standardization\*\*, Duplicate Management, NCOA Updates\*\*\*

\*Additional contacts available for purchase in groups of 10,000

\*\* Address standardization for most countries, localized in U.K. English, Dutch, French and German

\*\*\*U.S. & Canada NCOA Updates are an additional cost for a SmartMover license from [Melissa Data](#). U.K. NCOA Updates are an additional cost from [Data8](#).

## Marketing & Engagement: Marketing Cloud for Nonprofits

Marketing Cloud for Nonprofits is a new solution that helps organizations build constituent-first communications faster, personalized from data in the Nonprofit Cloud. The result is you can better engage and convert known supporters, leveraging beautiful, personalized email campaigns. Grow your reach, but never outgrow your marketing technology. [Learn more.](#)

### Marketing Cloud for Nonprofits

\$500 USD | £400 | €500 | \$700 AUD/month (billed annually)

**Features include:** App, Email Marketing, Content Creation, Integration with Salesforce Sales Cloud and NPSP, 100,000 API Calls, 10,000 automations, 10,000 Contacts, 750,000 Super Messages, 5 users

## Program Management: Program Management Module (PMM)

A standard framework for nonprofits to organize and manage their program data in Salesforce regardless of volume or complexity. [Learn more.](#)

### Program Management Module (PMM)

**Free** add on as an extension of NPSP (does not require NPSP). Note that you need an underlying Sales + Service Subscription or a Platform Subscription.

**Features include:** Tracking Programs and Services, Home Page for Program Managers, Program Segments (e.g. cohorts), Recurring Services Tracking, Preplanned Reports & Dashboards

## Program Management: Nonprofit Cloud Case Management

A product that helps organizations scale personalized care to clients on a platform that helps track services, case plans, notes, incidents, assessments and outcomes. Program Management Module in the Nonprofit Success Pack (NPSP) is automatically installed in this product. [Learn more.](#)

### Nonprofit Cloud Case Management

\$360 USD | £292.50 | €360 | \$504 AUD/user/year (billed annually)

**Features include:** All features in the Program Management Module (PMM) plus Case Manager Home Page, Incident Tracking, Client Snapshot, Client Notes, Client Search, Case Plans, Assessment Service Delivery, Program Engagements, Client Referrals and templated Client Intake, Out of the Box Reports.

## Grantmaking: Outbound Funds Module

A standard framework for foundations and nonprofits that disburse outbound funds to track and manage their funding programs. [Learn more.](#)

### Outbound Funds Module

**Free** add on managed package. Note that you need an underlying Sales + Service Subscription or a Platform Subscription.

**Features include:** Tracking Funding Programs, Home Page for Grants Managers, Funding Requests, Disbursements, Requirements, Out of the Box Reports.

## Grantmaking: Grants Management

A product that helps grantmakers engage with grantees on a platform that gives them the ability to create a grantee portal to share funding opportunities, send invitations for private grants and make it easier for grantees to apply for funding and send outcomes. Outbound Funds Module is automatically installed in this product. [Learn more.](#)

### Grants Management

\$2,100 USD | £1,680 | €2,100 | \$2,940 AUD/user/year (billed annually)

**Features include:** All features in the Outbound Funds Module plus Grantee Portal, Applications, Private Grant Invitations, Application Statuses, Requirement Submissions, Disbursement Schedules.

## Support & Services: Premier Success

Ensure you have the right level of support for you, from our self help resources to focused expert guidance and proactive services.

### Premier Success

50% of Net billed annually

**Features include:** Additional expert help, adoption guidance, coaching, and live support.