Program Management Module for K-12 Education

Unify the way you connect, organize, and scale programs and services.

Program Management Module helps schools track any type of program or service, regardless of complexity. Understand, optimize, and report on your programmatic outputs across your school system. What you may be tracking on paper or in spreadsheets can be translated into Program Management Module with the help of our ecosystem of implementation partners.

Centralize and connect the tools you use to manage all of your programs and services designed to support the whole child.

Built Alongside the Community

Thanks to our incredible community of customers and partners, Program Management Module was built with input from real users of the product, from program managers to Salesforce administrators to consultants who implement the technology. This helped build a solution that reflects the wide variety of programs and services you deliver, and mimics how your program staff work.
**Program Tracking**
Manage all of your programs – from academic tutoring and work-based learning to after school and SEL – with Program Management Module, which creates a standard format to organize program data across your school system.

**Cohort Tracking**
Program cohorts allow for more nuanced tracking of groups. Assign program participants into cohorts based on test scores, survey responses, or attributes like school, academic year, and more.

**Recurring Services & Attendance Tracking**
Save time and manual data entry when setting up recurring services for groups or individual students, and easily track attendance. Service schedules allow program staff to set up multiple offerings of the same service (eg. a Monday & Wednesday Group and a Tuesday & Thursday Group).

**Services Tracking**
Services tracking provides a framework for your school system to track individual service deliveries and view how those services connect across the overall program. See the number of services distributed or delivered – from family events to tutoring – and track student and household participation.

**Program Manager Homepage**
From the moment you login, see if your team is on track and identify high-level program trends. Plan out your day with upcoming tasks and quickly navigate to sessions that need attendance tracked.

**Reports and Dashboards**
Pre-built reports and dashboards give you a unified view across all of your programs and services. Report on program utilization and other trends to see how well your programs and services are performing. Tableau Starter Dashboards for Program Management make it easy to start viewing and analyzing program data in Tableau.


Salesforce.org is a social impact center of Salesforce focused on partnering with the global community of changemakers. We provide access to powerful technology, community partnerships, and impactful investments that empower changemakers to build a better world. As a social enterprise business unit dedicated to creating solutions for nonprofit, educational, and philanthropic organizations, we innovate on top of the world’s #1 CRM, channeling the philanthropic power of our employees, customers and partners to join our global movement for good. Visit www.salesforce.org for more.