



Nonprofit Cloud for Program Management

Amplify Program Impact

Manage your entire mission with solutions for program management, fundraising, marketing and engagement with Nonprofit Cloud. Leveraging the #1 CRM in the world – Salesforce – your organization can understand what interventions or activities are most effective, adjust your services to be a better fit for your clients' needs, or help you expand into new program areas. Because the people you serve, your programs, and the world's communities deserve better than paper and spreadsheets.

LET'S TAKE A CLOSER LOOK AT THE PRODUCTS AVAILABLE FOR PROGRAM MANAGEMENT

Products in Salesforce.org Nonprofit Cloud for Program Management



MANAGE ANY TYPE OF PROGRAM

PRODUCT: Program Management Module with NPSP

The Program Management Module provides you with a standard framework to help you track any type of program or service, regardless of complexity or volume. What you may be tracking on paper or spreadsheets can be translated into the Module with the help of our ecosystem of implementation partners to help you optimize, understand, and report on your programmatic outcomes. It is free, open source and works with NPSP.



DELIVER PERSONALIZED CLIENT SERVICES

PRODUCT: Nonprofit Cloud Case Management

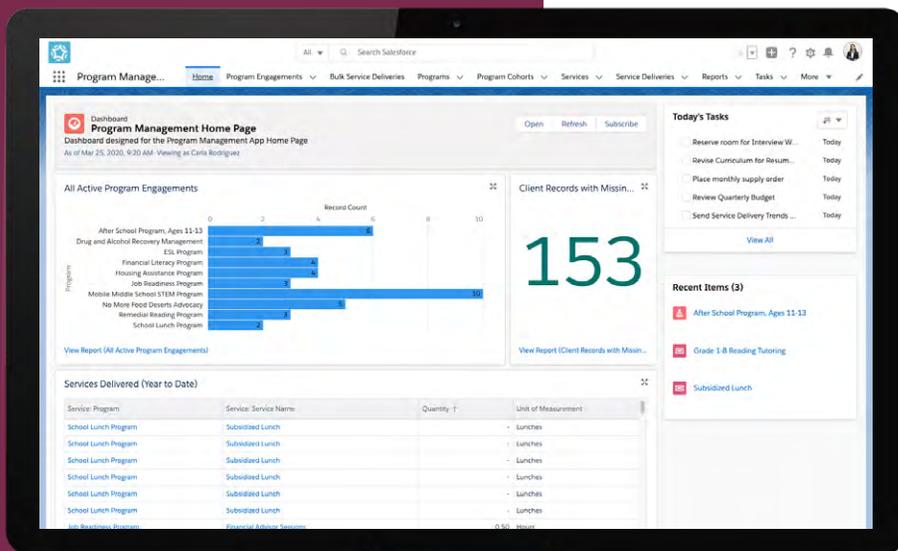
If you're an organization working with clients, you can manage a large caseload and still personalize the care you deliver with Salesforce's Nonprofit Cloud Case Management. Service providers can track intake, referrals, clients, services, case plans, notes, incidents, and assessments.



HUMAN-CENTRIC SUPPORT, ANYTIME, ANYWHERE

PRODUCT: Service Cloud

Whether a nonprofit runs an emergency service helpline or a call center to provide information and support, Salesforce's Service Cloud helps agents respond quickly – anytime, anywhere. Nonprofits can make service accessible across every touchpoint with consistent support via chat, messaging, voice, and social media. They can also empower support agents to work from the desk or in the field and streamline the flow of information with an intuitive, offline-first mobile app.



**Program Management
Module Home Page**



TRACK, MANAGE, AND COORDINATE VOLUNTEERS
PRODUCT: Volunteers for Salesforce

Volunteers for Salesforce or V4S, which can be found on the AppExchange, helps you ensure volunteers have a good experience by matching jobs with their skills and availability. Stay connected by sending reminder emails for upcoming shifts and follow-up with how their time made a difference. Additionally, with a calendar that displays opportunities right on your website, you put the power of connecting to your mission in their hands.



AN APP STORE FOR YOUR SALESFORCE
Product: Salesforce AppExchange

The [Salesforce AppExchange](#) is like an app store for your phone; there are thousands of apps to choose from to help you manage your programs that directly integrate with Salesforce. From project management to advocacy to impact measurement, there's an app that can meet your unique needs.



UNDERSTAND AND SHARE YOUR IMPACT
PRODUCTS: NPSP Reports & Dashboards; Tableau

Salesforce has incredible tools to help you make data-informed decisions about your programs and services, from reports that come pre-built with NPSP to Tableau. Tableau is an advanced reporting tool that allows you to delve into long-term trends in your data and, even, bring in external data (e.g. from a census). No matter where you are in your reporting journey, whether you want to simply tell your funders how many program participants you served this month or you want to look at long-term trends in your data, there is a solution for you. And now, with Tableau Starter Dashboards for Program Management, it's easier than ever to get started.

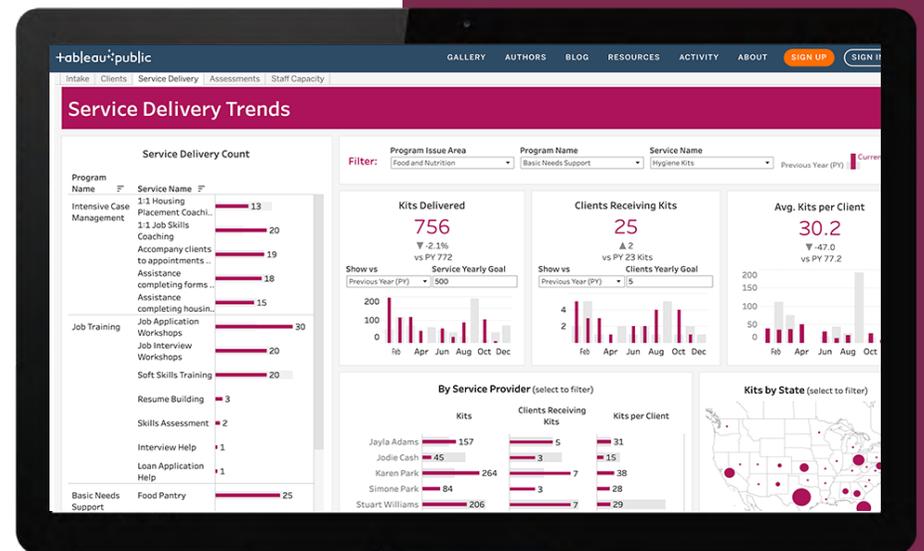


Tableau Starter Dashboards for Program Management



CUSTOMER SUCCESS

“Tackling modern slavery is challenging on multiple levels. With Salesforce, we can show a victim that we’re listening and ensure they don’t fall through the cracks and back into obscurity.”



JUSTINE CURRELL
Executive Director, Unseen



Want to Learn More About Nonprofit Cloud for
Program Management?

[CLICK HERE](#)