



Ways to Help Salesforce.org Donate to Pencils of Promise

In conjunction with our [Trailblazers Together](#) community event, we are dedicating \$100,000 to a social engagement campaign that will help our community. We've selected Pencils of Promise (PoP), an organization whose mission is to build safe schools, support teachers with innovative resources, and provide students with health programming in order to increase education outcomes.

Here are 3 easy ways to help us support Pencils of Promise. For every eligible, original submission posted to @SalesforceOrg Twitter or Instagram accounts by December 9, 2020, [Salesforce.org](#) will donate \$50 USD, to Pencils of Promise for a total donation of up to \$100,000 USD.

Quarantine Family Photo Challenge

Grab your chosen family - relatives, roomies and snap a photo of your Quarantine Family and tag #TrailblazersTogether on Instagram and/or Twitter.

Dance with Salesforce.org & Phil Wright!

Practicing your dance skills in quarantine? Create a 10-30 second clip with your loved ones, and dance alongside Choreographer, Phil Wright! [Learn this Dance](#) and share on Instagram and/or Twitter with the tag #TrailblazersTogether, and you'll have a chance to be featured in our Main Stage program.

Share a Picture of a Completed Page from the Activity Book

Need to keep your kids busy while you jump to a meeting? [Download our Activity Book](#), complete a page, snap a photo, and tag #TrailblazersTogether on Instagram and/or Twitter.

Rules/Donation Details

[Salesforce.org](#) will donate \$50 USD for every eligible, original submission posted on @SalesforceOrg Twitter or Instagram accounts by December 9, 2020, to Pencils of Promise for a total donation of up to \$100,000. Limit one post per person. Posts to a social media platform must adhere to any terms, rules, or policies governing the use of the said platform and must not (i) contain confidential or proprietary information, (ii) infringe, misappropriate, or violate any rights of any third party including, without limitation, copyright, trademark, trade secret, or right of privacy or publicity, or (iii) contain or describe any harmful or illegal activity or content. Government employees, including all federal, state, county, city, or municipal government employees, and K-12 employees are not eligible to participate in this donation promotion. The limit is one (1) donation per person subject to verification of eligibility and availability. Offer subject to change at any time.